

Heroes of Switzerland



Heroes of Switzerland Biography

Heroes of Switzerland: What happens when a drumming powerhouse meets melodic basslines, overblown guitar effects obsessives and an anthemic sensibility that somehow captures the moment between frustration, anger, joy and sorrow.

Veering between the layered sounds of prime-era shoegazing with a harder, more muscular dynamic, Heroes of Switzerland mix genres to create their own sound with soul and sensitivity, constantly searching for the moment when the sheer intensity and beauty of the sound replaces reality.

Originally formed as Monaural in Nottingham 2003, the band endured unusual musical obstacles: the original drummer was hospitalised with a stroke minutes before their first gig; Ian was later robbed at gunpoint outside their rehearsal space as Matt looked on. The addition of Jez, their new guitarist in 2004 led to the formation of Heroes of Switzerland, who have been steadily building a following ever since. From supporting Lift to Experience legend Josh T Pearson for Club AC30, to other gigs for Drowned in Sound and Goonite and at venues such as the Social in Nottingham, HoS have been found rupturing the foundations of venues in London, Nottingham and Manchester. Their debut EP, Disposable Fiction, has become a staple of Shoegaze Radio, reaching as high as no.3 in the monthly listener charts.

After releasing their debut EP Disposable Fiction (reaching no.10 in ToneVendor.com's chart), the Heroes recently completed their debut album Comfort in Fear, due for release in September 2007 and have a track coming out on the compilation "Psychedelica Volume 2" for Northern Star Records in March.

Press

"'Disposable Fiction' is a remarkable collection of songs... A sweet and sour mix of bludgeon and kisses that may turn out to be the perfect anti-depressant for anyone still in mourning over Six By Seven's sudden departure. Your favourite new band may just be around the corner..." - Drowned in Sound

"...a perfect distillation of Ride's first two acclaimed EPs awash in a haze of shimmering sky rocketing fumes, this effects laden slice of soft kaleidoscopic psychedelia with its cloud piercing riffs and sublimely crippling numbed cast is enough to bring to the knees the hardest of souls." - Losing Today

"'HoS' demo shows real potential. Title track 'Disposable Fiction' explodes through the speakers..." - Sandman

"...tracks like 'Disposable Fiction' are full of bravely executed guitar swagger and heroic gestures... for the sheer hell of it, HoS are fucking around with their sonics to get a reaction. It works, in what turns out to be a hugely exciting and original EP, which gravitates towards London's exciting Club AC30 and of course bands like Amusement Parks On Fire." - Manchester Music

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